



The nutritional powerhouse of the produce department, broccoli is an excellent source of fiber, Vitamins A and C and is filled with antioxidants and cancer-fighting compounds. Steinbeck Country Produce chooses only crisp stalks with deep green domes (sometimes with a purplish cast) and tightly closed buds. Our wide range of pack styles will fit any need.



SALINAS, CALIFORNIA

SALES: 831.754.1577 ■ WWW.NATURESREWARD.COM



Export packs and RPCs available on all packs.

BUNCHED	Carton Dimensions	Tie	High	#/Pallet	WT	UPC	PLU
Iced 14's, 18's	19 1/2" x 11 7/16" x 10 3/4"	6	8	48	45	0 33383 70020 5	4060
Iceless 14's, 18's	19 1/2" x 11 7/16" x 9 3/4"	6	8	64	22	0 33383 70020 5	4060
CROWNS	Carton Dimensions	Tie	High	#/Pallet	WT	UPC	PLU
Iced Crown Cut	19 1/2" x 11 7/16" x 10 3/4"	6	8	48	45	N/A	3082
Iceless Crown Cut	19 1/2" x 11 7/16" x 9 3/4"	8	8	64	22	N/A	3082
FLORETS	Carton Dimensions	Tie	High	#/Pallet	WT	UPC	PLU
Iced 18 lb. Loose	19 1/2" x 11 7/16" x 10 3/4"	8	6	48	45	N/A	4548
Iceless 18 lb. Loose	19 1/2" x 11 7/16" x 9 3/4"	6	8	48	22	N/A	4548
EXPORT	Carton Dimensions	Tie	High	#/Pallet	WT	UPC	PLU
38 Count Crowns	19 1/2" x 11 7/16" x 12"	8	6	48	45	N/A	N/A
Crown Cut 25 lb	19 1/2" x 11 7/16" x 12"	6	8	48	22	N/A	N/A

PRODUCT AVAILABILITY	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Salinas		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Yuma	✓	✓	✓								✓	✓

